



CITY COUNCIL AGENDA ITEM STAFF REPORT

MEETING DATE:	July 24, 2017
TITLE:	Presentation of the July 2017 Yard of the Month Award to Steve and Connie Garland of 210 Keeneland
DEPARTMENT:	Administration
PROJECT MANAGER:	Community Appearance Board and Kim Wasser
REQUESTED ACTION:	Presentation
STRATEGIC PLAN GOAL(S):	Goal #1 – Preferred to Place to Live, Goal #5 – Community Engagement and Communication
ATTACHMENTS:	None

EXECUTIVE SUMMARY:

The Collinsville Community Appearance Board hosts the Yard of the Month program during the months of May through September. The Board honors 2 residents, winner and runner-up, during the program months. The winner receives a plaque and gift certificate to Creekside Nursery.

BACKGROUND & HISTORY:

The Collinsville Community Appearance Board was formed in 1991 and tasked with exploring projects that would enhance the beautification of the City, recognizing areas in need of maintenance and improvement within the City, and working with City leaders to maintain green areas in major thoroughfares in the City.

STAFF REVIEW & ANALYSIS:

The CAB received 6 yard nominations during the month of July. The Board recessed during their July 12 meeting to view the nominated yards. The yards are judged on a 4 point scale on the following criteria: Yard Maintenance – lawn condition, trees/shrubs, healthy plants and flowers as well as Landscape Design – use of colors and textures, creativity and curb appeal.

The 2nd place winner of the Yard of the Month for July 2017 is Tony and Jan Hayden of 11 Grandbrook.

Both award winners are to be commended for their dedication and contributions to the beautification of the City of Collinsville.

FINANCIAL IMPACT:

N/A

ALTERNATIVES:

N/A

PROS & CONS:

Pros: Incentive and recognition to the residents of Collinsville for taking pride in their yards and improving the overall appearance of the City.

Cons: None.

RECOMMENDATION:

Presentation of the July 2017 Yard of the Month plaque and gift card to Steve and Connie Garland of 210 Keeneland by Mayor Miller.

CONCLUSION:

The monthly winner will be entered into the 2017 Yard of the Year contest. Judging is based on the overall number of votes by citizens.