



AGREEMENT BETWEEN THE CITY OF COLLINSVILLE (CITY) AND GREAT RIVERS & ROUTES TOURISM BUREAU (GRRTB)

This Agreement is made and entered into by and between the City of Collinsville (City) and Great Rivers & Routes Tourism Bureau (GRRTB) an Illinois non-profit organization; acting by and through its duly authorized representative and the City, an Illinois home rule municipal corporation, acting by and through its duly authorized mayor, to request tourism promotion, programming, and documentation of the impact of said events and activities.

RECITALS

WHEREAS City desires to enter this agreement with GRRTB for tourism promotion services; and

WHEREAS GRRTB is qualified and capable to provide tourism promotion services for the City; and

WHEREAS City is willing to compensate GRRTB for tourism promotion services at an agreed upon price.

1. Board of Directors

This Agreement entitles one appointed representative appointed by the mayor to the GRRTB Board of Directors.

2. Term

The term of this Agreement shall be from May 1, 2025 to April 30, 2026.

3. GRRTB's General Marketing and Promotional Obligations

See Attachment A for outline of services and value.

4. Total Compensation

In consideration of GRRTB performing the services outlined in Attachment A with an equivalent of eight (8) full-time employees (EFT) to perform said duties, the City agrees to pay GRRTB an amount not to exceed Seventy-Five Thousand Dollars (\$75,000.00). Payment will be a lump sum payment due on June 30, 2025.

5. Additional Projects and Services

Additional projects requested by the City that are not outlined above in Section 3, such as design, printing, and distribution of marketing materials (example: brochures or maps), additional paid advertising, or assistance with applications for grant opportunities to fund projects in the City, City will compensate GRRTB on an agreed upon price prior to the start of the project.

6. Termination

Either party may terminate this Agreement by providing a 30-day written notice to the other party. Upon receipt of the termination notice, City will honor all expenses incurred prior to receipt of the termination notification.

7. Certification

The City will certify with the State of Illinois and the Illinois Office of Tourism annually during the month of February that GRRTB is the state certified Destination Marketing and Management Organization for the City during the term of this Agreement.

8. Independent Contractor

GRRTB is an independent contractor under this Agreement. GRRTB is not an agent or employee of the City for any purpose and the employees of GRRTB neither are employees of the City for any purpose, nor entitled to any benefits that City provides to its employees.

9. Assignment

GRRTB shall not assign, subcontract, or otherwise transfer any rights or responsibilities under this Agreement except upon the written consent of the City.

10. Indemnification

GRRTB shall defend, protect, indemnify, and hold harmless the City, its officers, agents, and employees from and against any and all claims, damage, loss, injury, or liability including claims for misapplication of contributions or other funds, State of Federal anti-trust violations, personal injury or death, damages to property, liability arising out of the use of materials, concepts, or processes protected by intellectual property rights and liens resulting directly or indirectly from the performance of this Agreement by GRRTB, unless caused by the negligence or willful conduct of the City.

11. Reporting

GRRTB will provide an annual report to the City on activities and services.

12. Entire Agreement

This Agreement constitutes the entire Agreement between the parties and supersedes any prior Agreement, weather oral or written, covering the same subject matter. This Agreement may not be modified or amended except in writing and mutually agreed to and accepted by both parties.

EXECUTED this _____ day of _____, 2025.

CITY OF COLLINSVILLE

GREAT RIVERS & ROUTES TOURISM BUREAU



By: _____
Jeff Stehman, Mayor

By: _____
Cory M. Jobe, President/CEO