



COOL CITIES COMMITTEE AGENDA ITEM STAFF REPORT

MEETING DATE:	March 17 th , 2025
TITLE:	Goals & Projects Update
DEPARTMENT:	Community Development
PROJECT MANAGER:	Caitlin Rice, AICP, Senior Planner
REQUESTED ACTION:	Discussion
SUSTAINABILITY FOCUS AREA(S):	Engagement, & Education

1. United Congregations of Metro- East

- <https://www.airnow.gov/>
- April EJ Task Force Meeting
https://secure.everyaction.com/UyfJUQLiSUel3wif3_Pbxw2
*We will talk more about the Clean Energy Workforce Hub forming summer/fall cohorts NOW.

2. Mow Less Spring

- A success! We ordered 20 signs for free giveaway to the public. All signs were claimed only a few hours after social media posting.
- Signs and the program seem to be well received by residents.
- Designed a flyer to help promote and educate the program separate from the signage. (Attached)

3. New Earth Farms Composting

- Promotion dates April 1st – May 31st
- City Scoop Blurb
- QR code to preregistration link
- [Composting Webpage Live!](#)



4. Upcoming events

- **Earth Day**
 - Tuesday, April 22nd
 - [St. Louis Earth Day Festival](#) 26th and 27th Muny Grounds at Forest Park
- **Arbor Day Tree Planting**
April 25th 12:00-1:00 pm
- **[Memorial Day](#) May 25th 4-10 p.m.**
 - Tabling Schedule
 - 4-8 Food Trucks, Kid Zone, Vendor Fair
 - 6:30-8:30 Live music
 - 9:15 Fireworks show
 - Giveaways & Engagement
 - Flyers for New Earth Composting, Low Mow Spring, Willoughby Classes, Stick with the Six
 - Cool Cities Stickers
 - Games/prize ideas? Native seeds, native plants?

5. Upcoming Classes

Outdoor Composting: Bins and Tumblers

Thursday, April 24th 6-7:30 pm

Willoughby Farm Workshop – Fence Picket Planter

April 29th 6:00 -9:00 pm

6. PAS MEMO – Making Sustainability Mainstream

Discussion